

Do you want to increase the profitability of your business by raising skills levels?

The Rural Development Programme for England (RDPE) can help you.

The objective of this funding is to develop the skills base of rural businesses with less than 10 employees as well as those involved in the agricultural, food and forestry sectors.

PROGRAMME FOR APRIL 2012

Improve your PR Skills

12th April, 09.30am – 13.30pm at Reaseheath College....£36

- Gain a higher profile for your business through effective media coverage

Appraisal Training

19th April, 09.00am – 17.00pm at Reaseheath College....£62

- What a successful Performance Management process looks like?

Making the Balance Sheet Work for you

19th and 26th April 09.30am – 13.30pm at Reaseheath College....£60

- How profitable can you make your business? Understand the key elements of your business finances and make them work for you

Twitter for your Business

18th and 25th April, 09.30am – 13.30pm

Granary Conferencing, Holmes Chapel....£56

- Two practical workshops to help you develop and deliver an effective Twitter campaign

Improve your Telesales Skills

19th April, 09.30am – 13.30pm at Reaseheath College....£32

- Understand the importance of pre-call planning and improve techniques to achieve maximum outcomes

Improve your Sales Skills

17th April and 3rd May, 09.30am – 13.30pm

Granary Conferencing, Holmes Chapel....£73

- Build rapport, create a winning sales pitch and achieve your sales objectives

Also available:

Mentoring for your Food Business

A Mentoring Diagnostic session will help a business owner define their goals and focus on their strengths to enable them to design a plan for success

Hands-on Social Media

Delegates will be actively encouraged to utilise different social media channels within the context of their own business

Coming up soon:

Managing your Rural Business

May 10th and 31st, June 14th and 21st, July 12th and 26th

09.30am – 13.30pm at Granary Conferencing, Holmes Chapel.....£216

Improve the efficiency and competitiveness of your business in 6 workshops

by:

- Creating your own business values and vision
- Setting your financial aims and creating a budget
- Managing your performance – by only managing what you can measure
- Promoting your product and researching new markets
- Improving your selling and negotiation skills
- Recruiting, selecting and retaining the right staff

Call 01270 613195 now to book or to register your interest in future workshops:

Anne Sharrott

Telephone: 01270 613 195

Email: annes@reaseheath.ac.uk

Website: www.reaseheath.ac.uk/hub



The European Agricultural
Fund for Rural Development
Europe investing in rural areas



This project is supported by the Rural Development Programme for England, for which Defra is the Managing Authority, part financed by the European Agricultural Fund for Rural Development: Europe investing in rural areas.